

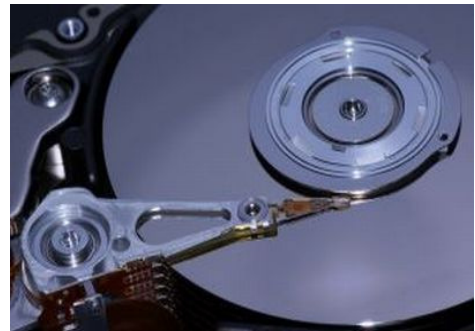
ONLINE, OFFSITE BACKUP



Online, offsite backup is being hailed as the new best practice for protecting business data. DataLifeline provides a 100% restore reliable data backup service, so you don't have to worry.

DID YOU KNOW?

- There is only a 30% survival rate for UK businesses that suffer significant data loss.
- Online, offsite backup has become Best Practice.
- Online, offsite backup is easy and very cost effective compared to alternatives.
- No additional hardware is required as it uses your existing broadband connection.
- You can evaluate online, offsite backup at no cost and with no obligation.



WHAT'S WRONG WITH JUST RUNNING MY BACKUP TAPES?

- There is an increasing need to explore alternatives to traditional backup methods such as: tapes, zips or even CDs, which are renowned for their individual problems.
- No hardware or tapes to fail, jam, buy or maintain.
- A survey by Yankee group and Sunbelt software April 2004 showed that 42% of respondents had experienced a failed tape restore in the previous 12 months
- Your backup does not require any staff intervention.
- You do not need to remember to find your backup tapes if you leave the building in an emergency (e.g. fire).

KEY FEATURES

- Simple to use.
- Ideal for servers, workstations and portables.
- Restores are instantaneously initiated and always accessible.
- Holds multiple copies of files so you can roll back to previous versions, which is particularly useful if your files are corrupted.
- The automated system ensures that backups are regular and the procedure is never forgotten.
- Should the internet connection fail or backup be disrupted, DataLifeline will detect this and automatically resume.
- DataLifeline comes with a 99.95% Service Level



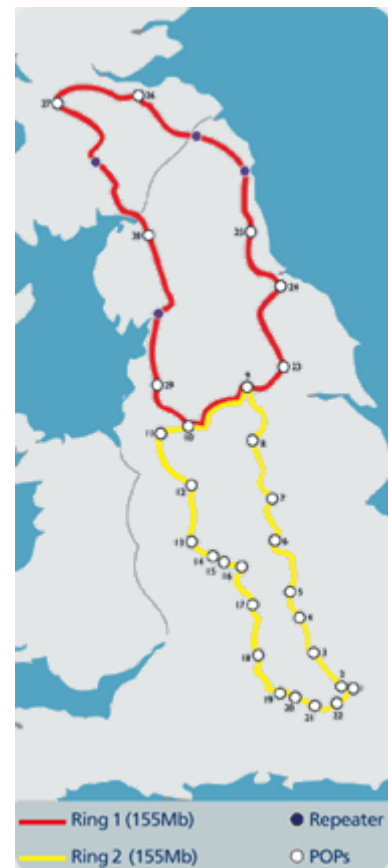
Agreement.

- Unlimited technical support.
- Capacity from 200MB to 90TB.
- 448bit military grade encryption is used to encrypt data.
- Data can be stored for up to 80 years.
- Uses your existing broadband connection - no additional hardware required.
- Our unique patching technology allows large files of e.g. 8GB to be backed up over broadband.
- DataLifeline has been optimized for broadband so implementation is easy.

SAFE IN THE KNOWLEDGE

Best Practice online, offsite backup has previously been the exclusive domain of large corporations. Now however, due to the advances in technology and the reducing cost of broadband, this service is within easy reach of all companies irrespective of size.

- Capacity from 200MB to 90TB per customer.
- System wide failover datapaths.
- All data is mirrored and stored on state of the art Netapp filers.
- Maximum sustained data transfer rate of 960Mb/sec per filer.
- Failover datacentres and equipment located 310 miles apart.
- Diversely routed connectivity between the datacentres of 2x155Mb/sec (310Mb continuous capacity).
- DataLifeline connects to multiple tier 1 carriers.
- Load balanced application servers are capable of handling 20K+ concurrent connections.
- Our unique patching technology allows files of e.g. 8GB to be compressed to just a few MB (because after the baseline backup, just the changes inside a file are sent).
- 448bit BlowFish encryption is used by default. This high level of encryption has never been broken. Estimates indicate it would take 100 years to decipher it. Furthermore, assuming in 100 years time you did actually decrypt today's message, you could not construct the original file anyway - after the baseline backup has been sent, just encrypted patches are sent to DataLifeline making it impossible to build the original complete file.
- Data is encrypted before it leaves the server/PC – so it securely backs up network workstations (e.g. Directors' laptop data).
- Data can be stored for up to 999 months. The service has been optimised for broadband so implementation is easy.



Call us on [01457-831000](tel:01457-831000) for a quotation